

CELEMI: BUSINESS FINANCE



In **Celemi Business Finance™**, you and your team lead a newly established, fictitious company facing financial challenges. Through a number of interactive exercises related to a service business, participants learn to secure a healthy cash flow, the importance of resource utilization, and how price impacts profit.

Participants will also gain an understanding of how their decisions directly impact the company financially through improved cash flow and positive impact on financial statements. An interactive, serious fun session, with an energizing mix of individual, team, and full group exercise

WHAT YOUR PEOPLE WILL LEARN

- Generate a **Cash Flow Statement**
- Understanding the **Balance Sheet**
- Preparing the **Profit & Loss Statement**
- Utilizing **KPIs** effectively
- Learn the basic **Business Finance** language
- Understand how changes in **pricing** impact profit
- Get insight into **how utilization rates** impact profit
- Learn how each person can contribute to **healthy cash flow** and **bottom line results**
- Understand the **key financial concepts** in a service organization
- Learn how normal **business decisions** impact the **financials**

Methods of Delivery

Online facilitator led in a virtual classroom with team activities

Participant

- All levels
- Up to 25 participants per group in 2 – 5 pax per team

Time Required

1 day



Brilliant Knowledge



Brilliantknowledge



brilliantknowledgeent@gmail.com



03-61418378 / 017-6571924 (Rashidah)
011-21000612