

ACHIEVING TARGET THROUGH STAKEHOLDER MANAGEMENT

Stakeholders are important for an organization to achieve desirable goals as they can become your supporters or hindrances to the goals. By engaging your key stakeholders, organizations can massively benefit both the company and the people.

This program help participants to understand and apply stakeholder engagement strategies to help the organization to achieve better outcomes, whether it's connection, engagement or profit.



Objectives

-  Identify, categorize and understand stakeholder needs
-  Enhance trust and cooperations to achieve desirable goals
-  Clarify and manage management expectations effectively

Highlighted Topics

- 1 Stakeholder Identification**
- 2 Stakeholder Analysis**
- 3 Stakeholder Communication**
- 4 Building And Improving Relationships Between Stakeholders**